











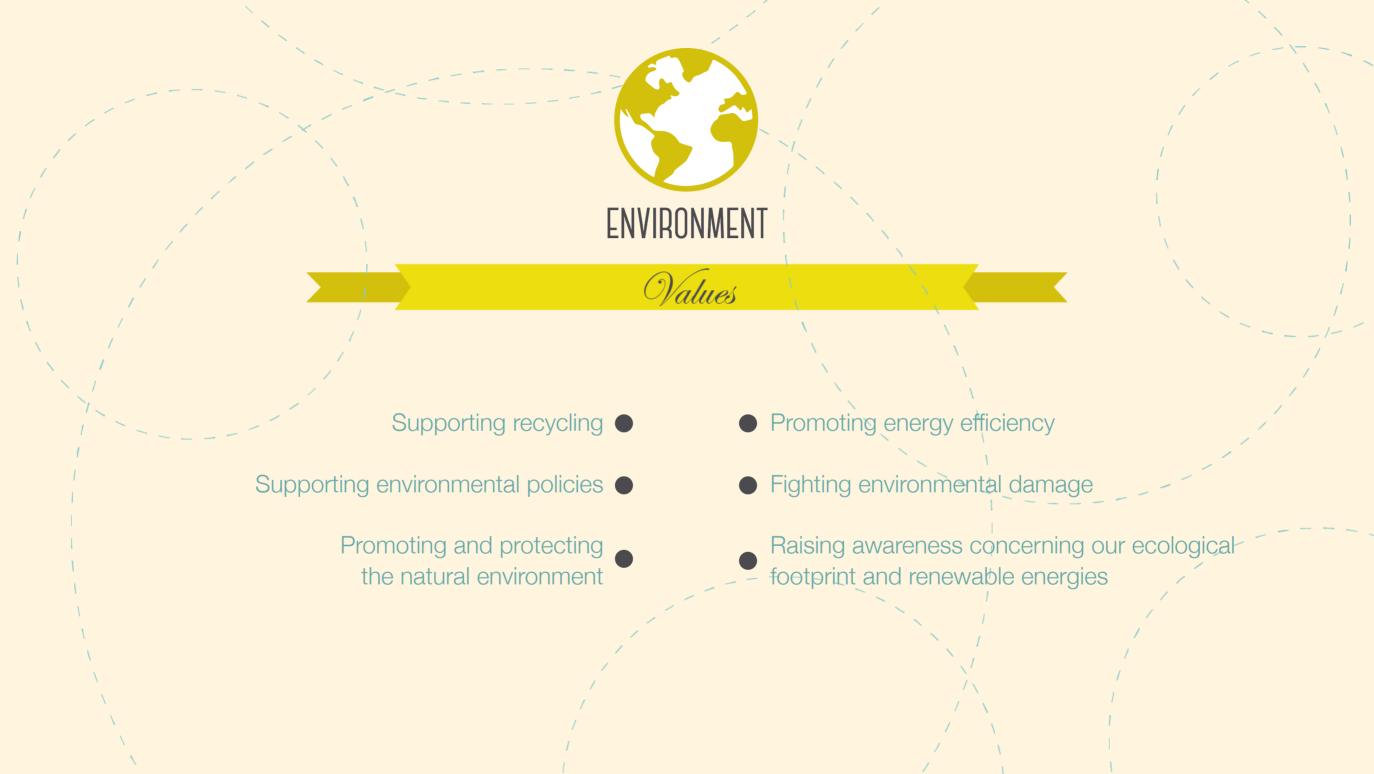
OPEN SOCIETY



RIGHTS



AND MUCH MORE





Nespresso

Capsules recycling.

Project by Sidièse

Recylum

Lighting solutions recycling.

Project by Sidièse

European recycling week

Belgian campaign.

Project by Revolve Media

FareShare / ASDA

Campaign to highlight food waste and to communicate value of new initiative.

Project by Creative Concern

Azzeralospreco

Social media campaign against food waste.

Project by Silverback



Supporting environmental policies

Mairie de Paris

Promotion of sustainable innovations.

Project by Sidièse

fairkehr magazine

Magazine on sustainable transport issues.

Project by tippingpoints

İstanbul Policy Center – Actor's Map of Turkey's Climate Politics

Book Design.

Project by Myra

Heinrich Böll Stiftung – Nuclear Fairy Tale: Global and Local Risks and Perspectives

Report/Design.

Project by Myra

Manchester: A certain future

A city consortium designed to raise awareness, communicate and take action on climate change.

Project by Creative Concern

Green Economy States General 2013 & 2014

Twitter campaign.

Project by Silverback

National Conference on Parks

Communication strategy, biodiversity and green economy.

Project by Silverback



Promoting and protecting the natural environment

FSC®

Corporate communication. **Project by Sidièse**

International year of biodiversity

Walloon campaign.

Project by Revolve Media

Lunt Foundation

Helping farmers to a sustainable agricultural path.

Project by Revolve Media

Forestry Commission

Project by Creative Concern

Woodland Trust

Project by Creative Concern

Doctors for The Environment – Persistant Polluters Symposium

Symposium identity and communication materials.



Promoting energy efficiency

Kopf an

Federal campaign for sustainable transport.

Project by tippingpoints

Stadt Offenburg

City campaign for sustainable transport.

Project by tippingpoints

Point P

Roadshow for professionals.

Project by Sidièse

Digital energy tour

Communication, start up projects on smart grid.

Project by Silverback

RhOME for denCity

Communication for Solar Decathlon Europe 2014 contest.

Project by Silverback

Get Me Toasty campaign

A public campaign to promote insulation and energy efficiency in the home.

Project by Creative Concern

EST

Working at a national level to communicate energy efficiency to households and business.

Project by Creative Concern

Rexel - Raising awareness on sustainable habits

Project by Sidièse

Heinrich Böll Stiftung – Intelligent Energy Conference

Posters and communication material.

Project by Myra

Istanbul Water Tribunal

Symposium identity and communication materials.



Fighting environmental damage

Supranational Justice Court against environmental damage

Campaign.

Project by Silverback

I Pazzi siete voi

Multimedia campaign and storytelling strategy against nuclear power.

Project by Silverback

Plan Air 7 Climat

Promotion.

Project by Revolve Media

Eden Rivers Trust

Campaign to engage audiences to Save the Eden – a multi-channel, river improvement project.

Project by Creative Concern

Clean Air Now

Advertising campaign delivered with UK NGOs to highlight urban air pollution.

Project by Creative Concern

Nature Association – Hasankeyf Campaign

Project by Myra

Doctors for The Environment Association – Persistant Polluters Symposium

Posters and communication materials.

Project by Myra

La Poste

Carbon neutrality.

Project by Sidièse

ADEME

Project by Sidièse

EWWR

Project by Sidièse



Raising awareness concerning our ecological footprint and renewable energies

EcoCities

A university and private sector partnership highlighting the urgency of climate change and the actions required.

Project by Creative Concern

Climate Smart Cities Low carbon futures

An international research project to communicate the actions at a city level required to dramatically reduce carbon emissions.

Project by Creative Concern

Eurostar – Tread lightly campaign Project by Sidièse

Domestic water use and water footprint

Scientific report and infographics.

Project by Silverback

SOS Rinnovabili

Campaign to support renewable energy sector.

Project by Silverback

Klingelt's

Campaign visualising CO₂ emissions.

Project by tippingpoints

Zusammen ist es Klimaschutz

Federal climate protection campaign.

Project by tippingpoints

Eczacıbaşı VİTRA: Sustainable Office Program

Internal campaign.

Project by Myra

Open Society Foundation – Turkey's CO, Oscilation

Report design.

Project by Myra

Elbil Danmark

EV programme for SMVs.





BUSINESS

Stessing companies' accountability for social and environmental impacts

TURKCELL - Sustainability Report

Project by Myra

Eczącibaşi VİTRA – Sustainable Offices

Internal communication campaign.

Project by Myra

Danone - NatuR'Evolution Nestlé

Chocolate - CSV campaign.

Project by Sidièse

Guérlain

Promoting sustainable development.

Project by Sidièse

ASDA

Working with a major supermarket retailer to communicate green values to customers and stakeholders.

Project by Creative Concern

ENWORKS

Campaign to encourage business resource efficiency. Digital, advertising and concepts.

Project by Creative Concern

VELUX

Strategy framework for the Polish market.

Project by Goodvertising

EXKi

Reuse, Reduce, Recycle communication support.

Project by Revolve Media

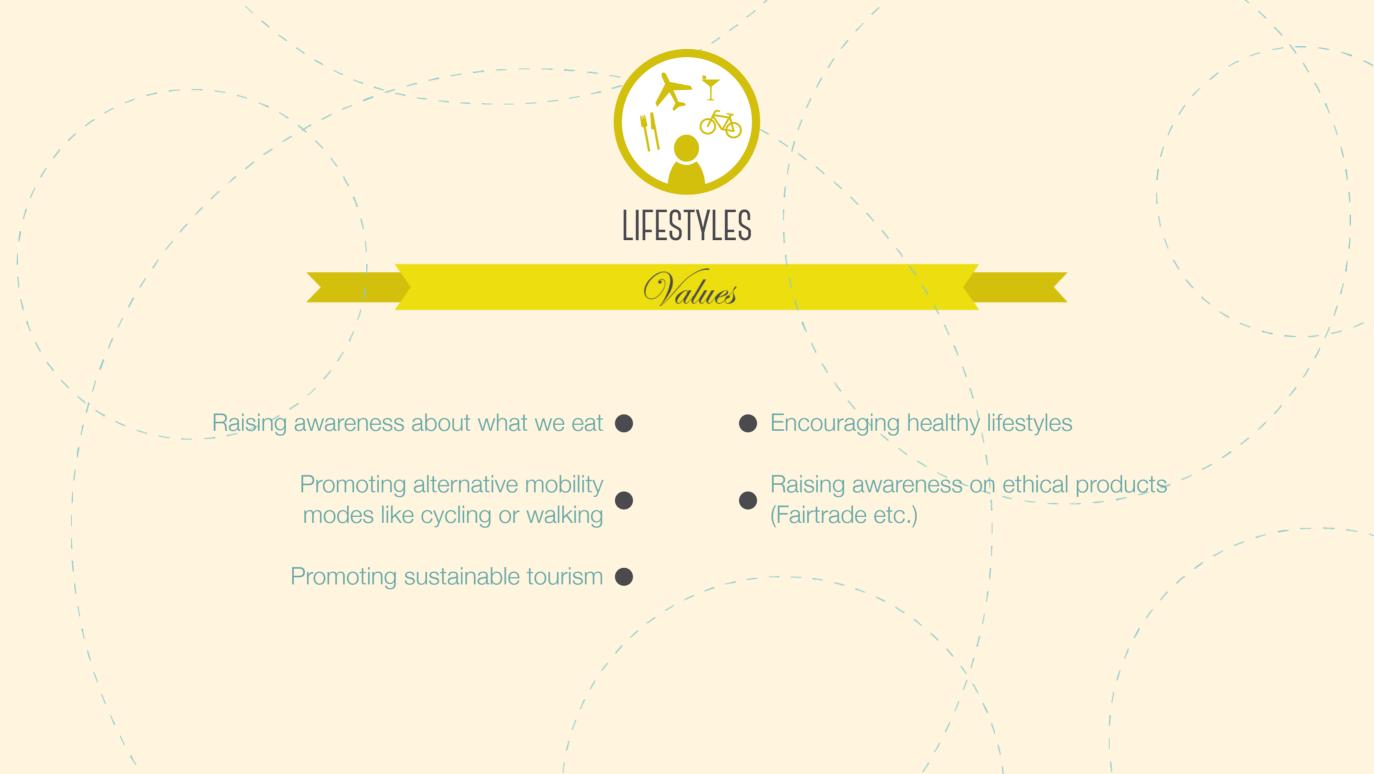
ResilieNtWEB

Resilience support programme.

Project by Revolve Media

Pierre Bleue Belge Natural ornamental stonés

Project by Revolve Media





Raising awareness about what we eat

Real Food Wythenshawe

Community engagement in urban areas on food cookery, local growing and food poverty.

Project by Creative Concern

Kellogg's

Working with the private and public sector to launch a food poverty awareness week to tackle myths on this complex issue.

Project by Creative Concern

Bio-Spitzenköche

Promoting ecological food.

Project by tippingpoints

Elior

Healthy food in canteens for youngsters.

Project by Sidièse

Semaine de promotion del'agriculture biologique

Organic food promotion.

Project by Revolve Media



LIFESTYLES

Push alternative mobility modes like cycling or walking

Like it bike it

Video competition for young people. **Project by tippingpoints**

RadNETZ Baden Württemberg

Communicating sustainable transport strategies. **Project by tippingpoints**

Sustrans

National campaigns to promote safe routes to school, the national cycling network and its walking and cycling strategy.

Project by Creative Concern

Brompton Bicycle

Promotion/marketing of folding bikes in urban areas.

Project by Creative Concern

ATOS

MyCar in-house promotion campaign

Project by Sidièse

iDVroom

Car-sharing campaign.

Project by Sidièse

Bicycling Safety Campaign

For the Municipality of Frederiksberg.



Promoting sustainable tourism

Verträglich Reisen

Magazine on sustainable transport.

Project by tippingpoints

UNESCO

Development of an international sustainable tourism online toolkit for World Heritage managers.

Project by Creative Concern

Wadden Sea

Project by Creative Concern

Brussels green

Promoting all sustainable assets of Brussels.

Project by Revolve Media

Les Forêts d'Ardenne

Promoting the national forest patrimonium.

Project by Revolve Media



Encouraging healthy lifestyles

Mustela

Atopic dermatitis awareness.

Project by Sidièse

Ligue contre le cancer

Calendar.

Project by Sidièse

Active Life Association

Identity and publication designs.

Project by Myra

NHS

Series of campaigns for the NHS on hygiene, data sharing and hospital branding.

Project by Creative Concern

Tobacco Free Futures

Campaign targeted at MPs, working with young people to secure legislative change on tobacco packaging.

Project by Creative Concern



LIFESTYLES

Raising awareness on ethical products (Fairtrade etc.)

Vandana Shiva in Italy

Communication strategy, Expo 2015. **Project by Silverback**

Aiab – Italian organic food and agriculture

Press office, media relation.

Project by Silverback

HENKEL – Le Chat Eco-efficacité

Project by Sidièse

Lush

Working with Lush to promote the Lush Prize as part of their fight against animal testing.

Project by Creative Concern

Co-Operatives Fortnight

National campaign to promote the co-operative business model and engage local co-ops.

Project by Creative Concern

IPC - Developing Social Impact Markets in Turkey

Report design.

Project by Myra

Heinrich Böll Stiftung – Slow Trade Sound Farming

Book design.



Values

- Promoting participation in civil society
- Encouraging open societies, reducing prejudice against immigration
 - Reducing racism, sexism and other forms of suppression
 - Promoting open communication between nations
- Raising awareness concerning global poverty
 - Fighting nationalism

- Encouraging human rights
- Supporting the right to vote stressing importance of elections
- Encouraging voluntary work for good purpose in civil society
- Promoting local administrations and citizen participation
- Promoting impact of NGOs and civil society for a better future



Promoting participation in civil society

Riparte il futur

Lobbying campaign for anti-corruption/ transparency rules for politicians.

Project by Silverback

TUSEV – Support and Change

Campaign on supporting NGO projects.

Project by Myra

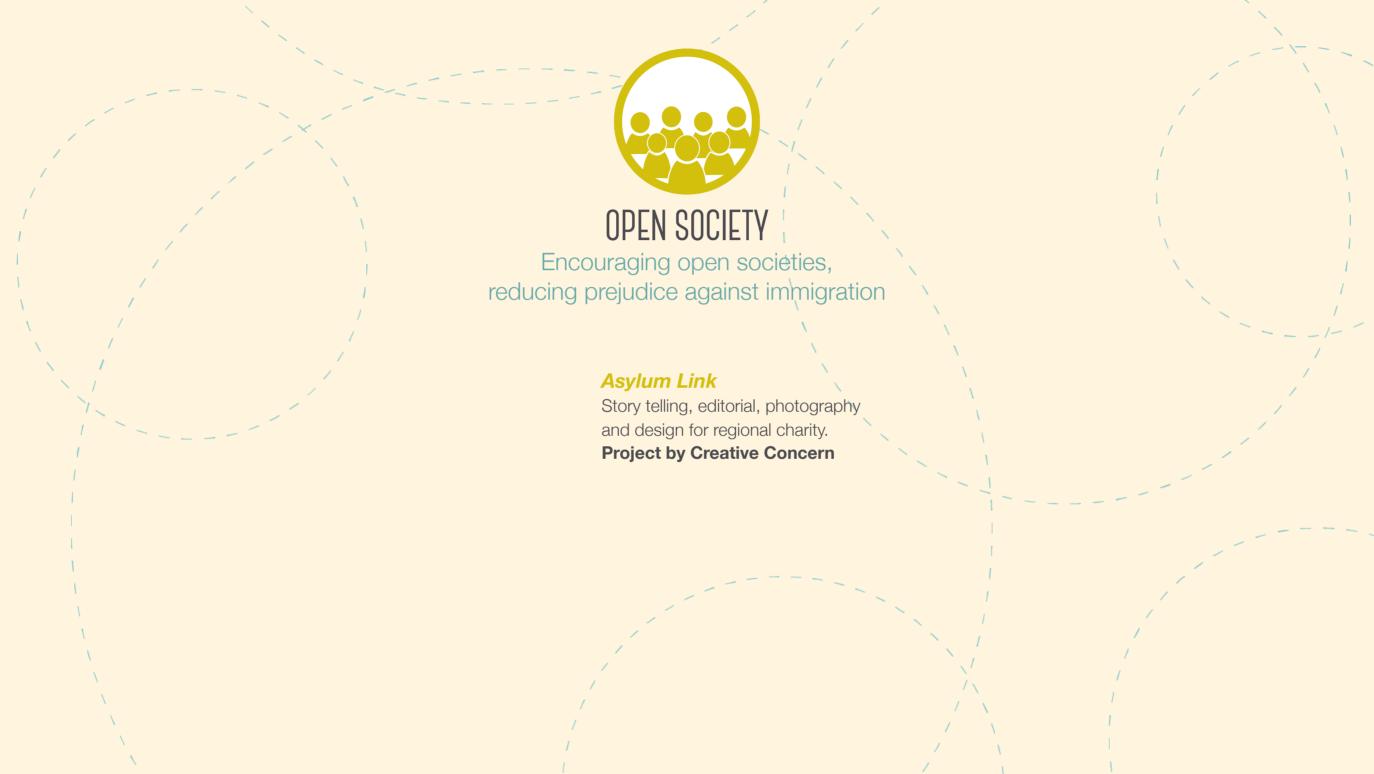
You Can Foster campaign

Regional campaign to overcome barriers and myths regarding fostering with local authorities.

Project by Creative Concern

Involving youth in the right to a place to live

Powered by a bank.







Promoting open communication between nations \

Cartooning for Peace & History Foundation – A Long and Winding Road: History of Turkey – EU Relations through Cartoons

Exhibition and book editorial and design.

Project by Myra

AFS TURKEY - Intercultural

Exhibition and book editorial and design.

Project by Myra

TAV - EU Citizenship and We, The Youth

Poster design.

Project by Myra

Belediye-IS – Turkey-EU Relations

Publication series logo.



Raising awareness concerning global poverty

European week against poverty

Belgian campaign.

Project by Revolve Media

Heinrich Böll Stiftung- Turkey and EU: Agriculture Policies

Book design.

Project by Myra

BGST Publications Water Wars

Book design.

Project by Myra

War on Want

Key messaging, website development and design for global justice charity.

Project by Creative Concern

Fundraising for Horn of Africa

Promotion campaign, Oxfam.

Project by Silverback

Xipoti

Mozambican Sanitation campaign 'It Pays to Share'.





Encouraging human rights

Helsinki Citizens' Assembly – Claim Your Own Security

Identity design, awareness campaign.

Project by Myra

History Foundation – Human Rights in Textbooks

Book and poster designs.

Project by Myra

Amnesty International

Multiple campaigns.

Project by Goodvertising

Coalition Eau - World Toilet Day

Project by Sidièse

CDFA

Project by Creative Concern





Encouraging voluntary work for good purpose in civil society

Participation

A range of campaigns encouraging active participation, volunteering and ambassadors i.e. University of Manchester, Wythenshawe ambassadors.

Project by Creative Concern

Colibris

Tous Candidats.

Projects by Sidièse

European voluntary week

Belgian campaign.

Projects by Revolve Media

Nature Association – Extincting Volunteers!

Campaign.

Projects by Myra

ÖSGD – Vocational Coaches

Campaign.

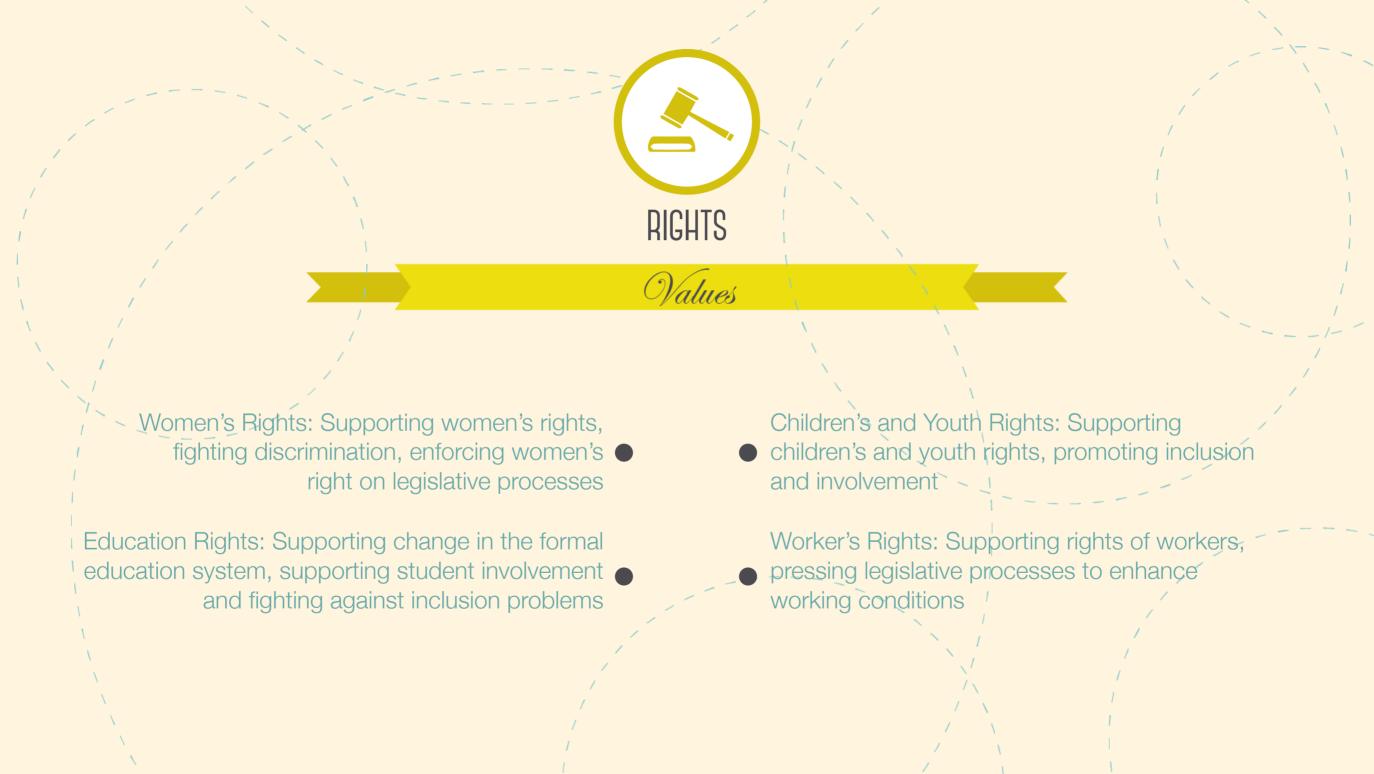
Projects by Myra

Crowd-Searching

A platform to reconnect people with their lost belongings powered by HipKey.









RIGHTS

Women's Rights:

Supporting women's rights, fighting discrimination, enforcing women's right on legislative processes

Women for Women's Rights - We Have Rights

Posters and educational material designs.

Project by Myra

Visual Identity Design

Publication designs.

Project by Myra

Flying Broom Women's Research Association – Film Festival

Posters and communication materials, publication designs.



RIGHTS

Education Rights:

Supporting change in the formal education system, supporting student involvement and fighting against inclusion problems

Education Reform Initiative – Best Practice in Education

Posters and symposium materials.

Project by Myra

Critical Thinking

Education material design.

Project by Myra

ACEV - Girls' Access to Primary Education

Report design.

Project by Myra

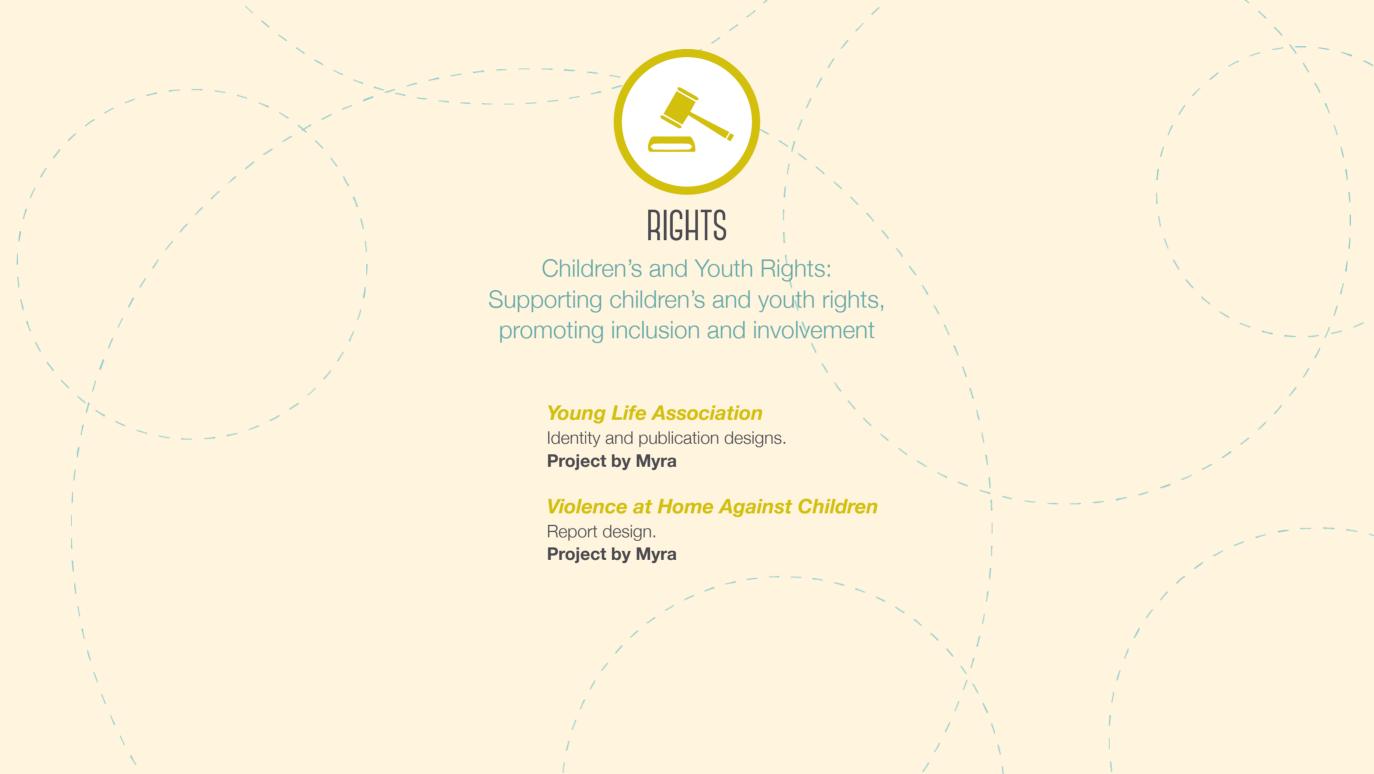
Observation Reports on Education Policies

Report designs.

Project by Myra

UNICEF

Impact analysis report on girls' education project.





RIGHTS

Worker's Rights:

Supporting rights of workers, pressing legislative processes to enhance working conditions

Actor's Union

Identity design, communication campaign.

Project by Myra

National Social Policies Congress – Economy Politics for Social Justice

Symposium Identity and communication materials.

Project by Myra

DİSK – We have the morning!

Book editorial and design on history of 1st May.

Project by Myra

Turkey's Journalists Union-5N1K1S

Unionisation campaign for journalists.

Project by Myra

SINE-SEN

Identity design for film industry workers.

Project by Myra

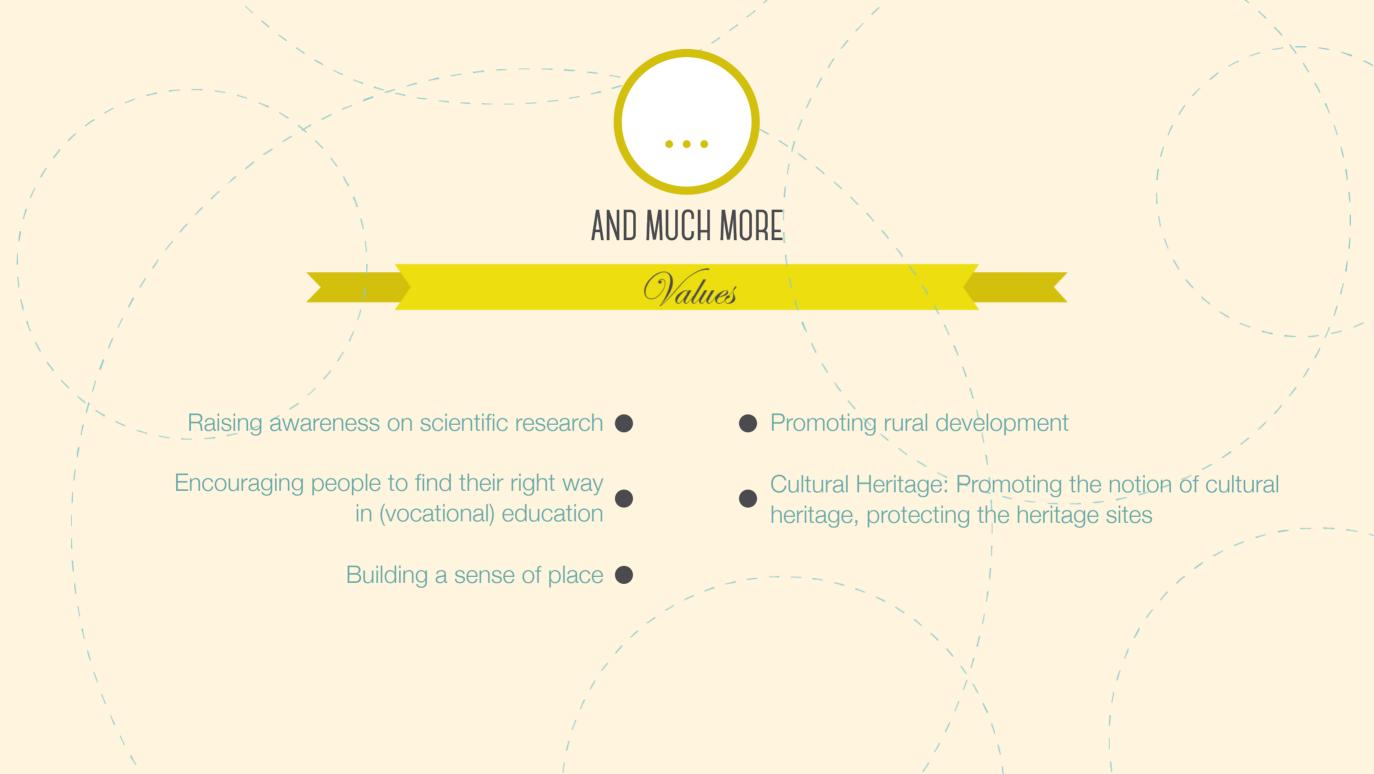
Soma Solidarity Network - SOMADA

Solidarity campaign for miners.

Project by Myra

Peltrol-Is-Be Unionised

Unionisation campaign.













AND MUCH MORE

Cultural Heritage: \
Promoting the notion of cultural heritage,
protecting the heritage sites

Europa Nostra – İstanbul 2010 Summit

Campaign and promotional materials design.

Project by Myra

Best Practice Exhibition

Exhibition design.

Project by Myra

Heritage in Motion

Official magazine design.

Project by Myra

UNESCO – Turkey's Cultural Heritage Sites

Exhibition design.

Project by Myra

Nature Assosiation - Hasankeyf Campaign

Project by Myra

Antalya City Museum

Corporate identity design, publication designs, communication campaign.